

VVBW Board Meeting 5/17/2010

Members Present: Corey Campanella, Sue Godec, Jodi Rife, Jen Clouatre, Gretchen Berg, Jeri Powles, Jamie Meirowsky, Bonnie Vesey, Dana Bieliunas, Ellen Galbraith, Tina De Witt and Patti Plagens

Meeting called to order at 6pm

Review of April minutes: approved.

Financials and Member update: As of 5/17 have not paid Westin for April meeting. We have 104 members, 61 Gold and 43 Silver. The Expo made \$863 and we voted to refund those vendors who were not served food.

Logo Contest: We all agreed that we need a logo–Gretchen will look into the legalities regarding a logo contest so that we are sure that there will be no copy write infringement.

Articles of Association: We reviewed the rough draft of the proposed Articles of Association, Corey made notes on her copy and will forward then to Patti and we will vote on them at the next board meeting as we have to begin preparations for the next board election in August.

Website Updates and Newsletter Status: Prosper Studios is willing to upgrade our website to a more user friendly platform for between \$1000 –\$1250. They are willing to apply our retainer toward that cost Corey motioned that we get a second bid from Loren French and move forward with Prosper Studios if they are the best deal. All approved.

Gretchen is getting articles and a few ads for the Newsletter but needs more.

Program Schedule and Expo Feedback: The Charter for June's networking event. Corey will supply a networking game. Katie Kukar will be our July.Speaker topic to be network marketing.

Expo has good feedback, although there were problems regarding the serving of the food. Next year we will raise the fee to \$50 and look into providing appetizer stations throughout the expo floor. We should also print maps to hand out and have more publicity. Corey will write a note to the Marriott management complementing Cindy and Ryan for a job well done.

Member Survey Recommendations & Time Line: Corey will send it out to us again–we need to get the responses from the membership into the program committee in August.

Outstanding Issues from previous meeting:

Meeting adjourned at 8pm