



Board Meeting Agenda

Date: May 15, 2017

Location: Karen Perez's Home

Document Name: Board Meeting Agenda 5/15/17

Board in Attendance:

- Lori Gleason, President
- Melissa Decker, Vice President
- Tricia Swenson, Program Director
- Karen Perez, Member at Large
- Jessica Woods, Secretary
- Laura Waniuk, Membership Director

Board Member Absent:

- Stacey Allen, Treasurer
- Mel McKinney, Marketing/PR

The meeting was called to order at 5:35 pm.

1. Vice President – Melissa

- June Event – White Bison with Barb Waters as the speaker.
- July – trying for El Sabor, potential backups - Boxcar and/or Dusty Boot?
- Locations for the Holiday Soiree – Laura talked about Antlers and she has good connections there from working with them through the Town of Vail. Laura asked to proceed on seeing what kind of budget they'd be willing to work with.
 - Lexi Mossman is a co-chair and Laura is heading the committee
 - Last year we spent \$1500 at the Hyatt
 - Antlers parking – has a small parking lot, could potentially ask for reduced valet?
 - Suggestion that during the summer, do a little more casual to save money for the holiday soiree.
 - Suggestion to skip the passed apps and instead do a buffet; 2 bars.
 - Suggestion for soiree – bring significant others or ability to bring a guest? More money for the scholarships! Idea - if you're a member bring a guest for \$20 (men included) if not, the cost of the ticket is full price. Board seemed to agree on this.

2. Programming – Tricia

- Feedback from May event - 6 people responded to the survey (3 corp/3 exec); one person had trouble registering; people loved the food (Moe's!).
 - Constructive feedback – the format of questioning could be improved.
 - There are one or two members who are still having trouble registering on the website, so Laura offered to go to their place of business to help them next time.
 - Set up and tear down was smooth; Moe's delivered on time.
 - Had 2 no-shows and 3 walk-ins.
 - People seemed to love the event, and the Board agreed that it should be a yearly or every other year event
- June – Barb Waters is the speaker, focusing on risk. Location – White Bison.
 - Does Barb need a screen? Laura offered to print the slides for a take-away, and the board agreed that it would be a good idea.
 - We will be seated in the lounge
- July – Amy Packer is not available in August, so possible in July?



- El Sabor in July with Amy
- Possible for Boxcar on the patio?
- Future location - New Alpine Arts Center? Laura to check
- Expenses - still need to set up P2P via FirstBank, have receipt for batteries for microphone. \$1.99 (they were on sale!)
- Spotlight speaker – we didn't have a spotlight speaker for May, need one for June

3. Marketing / PR – Mel

- No agenda

4. Treasurer - Stacey

- No agenda items received, will have full budget and P & L statement for June board meeting. The board agreed that we REALLY need a budget, and the board discussed adding one more member with access to Quickbooks or the bank account.

5. Membership – Laura

- **Holiday Soiree Update**
 - Reached out to Vail Golf Clubhouse & The Antlers at Vail for 12/13 dates to see what the rates are (hope to get a discount due to job at Town of Vail)
 - Discuss the Holiday Soiree Committee.
 - Laura said she wanted to get started on Soiree right now
 - Board discussed and confirmed that all assigned thank you notes were sent out
 - Laura said a mail merge next year for thank you notes would be better; board agreed.
- Membership counts according to WooCommerce
 - Associate - 17
 - Executive - 34
 - Corporate - 5 (Ruggs, VVF, East West Resorts, TV8, Vail Daily)
 - Ideas for corporate members?
- We need to discuss the membership benefits restructuring. Have a separate membership meeting? Laura to send out a Doodlepoll to see when people are available, present to the board at the following meeting.
- Need to have an additional log-in for Quickbooks.

6. Member at Large – Karen:

- Scholarship committee Lori & Karen, Youth Power Scholarship awards May 4th, update on scholarships given out for \$5000, \$1000 each
 - Awarded (5) \$1,000 scholarships. Karen thought that next year, we need to play a more active role in the selection.
 - Can we get the scholarship names to put on Facebook and in the newsletter?
 - Mel has the contact info for the photos, Karen to send Mel the names, and a Facebook blast.
 - Holiday Soiree thank you notes - all completed, any not sent?
- Update on committee members – how many do we need for the Open House? Need to use the ambassadors. Need to start recruiting now.
 - Committee to round up 10 ambassadors- maybe reach out to former Board members
- Non- profit status update – still waiting on a budget.



7. Secretary – Jessica

- No agenda items.

8. President – Lori

- Team building outing – any suggestions for something fun?
 - Handover should be a big group thing
 - Mt. Princeton Hot Springs – can rent cabins, etc.
 - Iron Mountain – hot springs
 - Ziplining – the company that CJ now owns?
 - State bridge rafting
 - Look at costs?
 - Laura to send out a DoodlePoll asking for availability for the board members
- New board member suggestions and retaining your position.
- Please respond to my emails within 24 hours, especially for agenda or urgent requests.
- All take a look at Google Docs

Meeting adjourned at 7:30 pm

Next newsletter release: Copy due: Wednesday May 24th noon

Release: Wednesday May 31st .(last Wednesday of month)

Next event: Wednesday June 14th at White Bison

Next board meeting: Monday June 19th – 5:30-7:30 Location: TBD

Next invite post sent: Save the Date: May 24th (2nd to last Wed of month); Reminders: June 7th, (always 1 wk prior) June 12th (always on Monday of event wk)