



## Board Meeting Agenda

**Date:** December 18, 2017

**Location:** Harvest

**Document Name:** Board Meeting Agenda 12/18/2017

### Board in Attendance:

- Lori Gleason, President
- Jessica Woods, Secretary
- Stacey Allen, Treasurer
- Mel McKinney

### Board Members Absent:

- Tricia Swenson, Program Director
- Laura Waniuk, Vice President

Board meeting called to order at 5:50.

#### 1. Vice President – Laura

- The board reviewed the Soiree staff feedback. Most staff members thought it was good, well organized, and a nice event. One comment that it would have been nice to have parking.
  - The board discussed the need to remind people to bid in the appropriate increments, maybe check the increments for next year.
- Survey monkey results from Soiree guests
  - One comment about the bottle of wines not being allowed, even when we were told ahead of time that guests could order a bottle of wine to share.
  - Some people commented that they didn't like the venue
  - One person seemed to have a really bad time overall – maybe ask them to come back on the house?
  - Having website issues – shouldn't be double paying. We have Kristylee, so can we not pay the MySalesButler?
- January 10<sup>th</sup> – Harvest, Progressive Dinner
- February 13<sup>th</sup> – Vista
- Maybe have Dana at April event to talk about identity theft?
- Laura will update role manual
- Website training - mandatory - January, at next board meeting
- **Locations Planning:**
  - Double Tree for May confirmed
  - Do we want to post upcoming events on the website or on Facebook, create events in advance?

- Link to tracking chart:  
[https://docs.google.com/spreadsheets/d/10US3TXOdFR9s6MzSopoqYZ9TU9lxwIA\\_8toUfT5IMAo/edit?usp=sharing](https://docs.google.com/spreadsheets/d/10US3TXOdFR9s6MzSopoqYZ9TU9lxwIA_8toUfT5IMAo/edit?usp=sharing)

## 2. Programming - Tricia

- Recap December event - Survey results and comment card feedback, Recap/feedback from Holiday Soiree. I heard really good feedback as the ladies were leaving, although we had that one person talk poorly about the venue.
- Would be great to carry out our 40th theme with trivia either in our newsletter
  - Would Tina DeWitt want to come back on the board? Stacey to talk to her.
- Upcoming events:
  - January 10th No Guest Speakers Progressive Dinner.
  - Tuesday (NOT WEDNESDAY!) February 13th Event: Dr. Bettenhausen has received the speaker form to fill out and is going to work on her presentation during the off season. She will focus on Reproductive Health and specifically Hormones through the ages. I will send you the email she sent me, should be very interesting for various age groups!
- Linda Lebid of 2Much Stuff said she'd love to be a guest speaker. she offers professional organization services, including Time Management for corporate & individuals. [www.2much-stuff.com](http://www.2much-stuff.com)
  - Maybe for spring cleaning?
- I think it would be great to send out info in the next newsletter of how much money was raised and how much we expect to give to the high school senior girls this spring.
- Can we send out the Thank You cards for the auction items soon (so we aren't doing it as late as we did it last year?)
- Next event, Harvest for the progressive event. Tricia commented in her notes that she hopes we have an area where we can still use our microphone to indicate when we need to switch/time is up. I do not think we should use a cowbell this year!
- Angela from Peak Change Consulting (she gave an auction item, don't think I have her business's name right) she is interested in becoming a member.
- Other speaker ideas: Dana Erickson and identity theft, Linda Lebid of 2Much Stuff, the person Laura suggested - she met her at the conference in Grand Junction.

## 4. Marketing / PR – Mel

- Mark Brickland at VD has left – have a new contact at the Vail Daily.

## 5. Treasurer - Stacey

- Update on money raised from the Holiday Soiree
  - \$4,888 from silent auction/\$4,529 last year
  - Walk in registration \$1,200 this year; 276 last year
  - Power ticket \$1600; last year \$575
  - 50/50 \$307 total
- Stacey asked about moving money into savings, the board approved.

## 6. Membership – Laura to update

- Membership counts according to WooCommerce:
  - Free - 119 ↑ from 107 (Laura what does this mean?)
  - Associate - 29
  - Executive - 44
  - Corporate - 4? (Ruggs, VVF, TV8, Vail Daily) East West Resorts?
- Website training for entire board all must be present - need to reschedule for after January at Town of Vail office at the next board meeting:
  - Cover Event Counts
  - Registration of members
  - Membership #'s
  - Invoicing
- Help with invoicing, updates on checks for corporate memberships from Stacey

## 7. Member at Large – Lori to update

- Update on committee members - Lori, Claire Christensen - Scholarship Committee, Barb Waters - possible ambassador

## 8. Secretary – Jessica

- Non-profit in progress - need information from Stacey
- Retrieve beverages from KP
- Lori Gleason to send address and the other docs in President folder for the non-profit application.

## 9. President – Lori

- Additional board members for Member at Large & Membership Director - review list from November meeting, put on Google Docs?
- Update your VVBW profiles & photos with, new headshots
- Board to mingle more with guests at events

Meeting concluded at 6:37 pm.

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**Next newsletter release:** Copy due: Wednesday December 20th

Release: December 27th (last Wednesday of month)

**Next event:** Wednesday January 10th at Harvest - Progressive Dinner

**Next board meeting:** Monday January 17th, TBD

**Next invite post sent:** Save the Date: December 20th (2nd to last Wed of month);

**Reminders:** January 3rd (always 1 week prior to event) and January 8th (always on Monday of event week)

